

IMPEC

INTERNATIONAL MALAYSIA PROJECT EXCELLENCE CONFERENCE



Fortifying Resilience, Accelerating Technology and Empowering Talent

24 – 25 November 2025

Kuala Lumpur Convention Centre, Malaysia

Prospectus

Hosted By:



PETRONAS

Organised By:



INTERNATIONAL
CONFERENCE & EXHIBITION
PROFESSIONALS

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A bold evolution in the project management landscape for the oil, gas and energy sector – **IMPEC** elevates the strengths of two distinguished industry events: **Upstream Project Excellence Conference (UPEC)** and **International Project Management Conference (IPMC)**.

Themed **Fortifying Resilience, Accelerating Technology and Empowering Talent**, the first iteration of **IMPEC** continues the ripple to deliver a future-focused platform for project management professionals to address today's most pressing challenges with the strategic opportunities in Malaysia, from accelerating adoption to nurturing a future-ready workforce.

Fortifying Resilience, Accelerating Technology and Empowering Talent

The global energy landscape is undergoing a profound transformation. Project management in the energy sector is facing cycles of volatility driven by an increasingly fragmented and unstable geopolitical environment, energy security dilemmas, economic pressures, and the growing demand for decarbonisation.

At the same time, Artificial Intelligence (AI) is evolving from hype to necessity, reshaping decision-making, development, operations, and risk management. As AI and other revolutionary technological advances continue to impact project management practices, project professionals must adapt proactively to remain effective when adversity strikes.

In shaping the future of project excellence amid intensifying uncertainties and rapid change, **IMPEC 2025** explores key topics on how practitioners can strengthen resilience, accelerate the adoption of emerging technologies and empower talent to navigate the challenges of the energy sector, driving innovation and delivering purposeful project excellence.

IMPEC 2025 Key Focus

- ▶ **Strategic Synergies: Malaysia's Upstream Projects and OGSE (Oil & Gas Services and Equipment) Capabilities**
- ▶ **Future-Ready Project Management Global Oil & Gas in a BANI (Brittle, Anxious, Nonlinear and Incomprehensible) Landscape**
- ▶ **Tech-Driven Sustainability & Rethinking Project Delivery with AI**
- ▶ **Talent Development and Future-Proofing the Workforce**

Be part of the movement shaping project excellence at IMPEC 2025

Delegate

Gain insights and exchange knowledge from regional project professionals.

Regular	Group
MYR 2,500 per pax	MYR 2,300 per pax (Min. 5 pax)

Sponsorship

Enjoy prominent brand positioning promoting engagement with existing and future collaborators.

Diamond	Platinum	Gold
MYR 100,000 each	MYR 85,000 each	MYR 65,000 each
Silver	Bronze	Supporting Company
MYR 45,000 each	MYR 25,000 each	MYR 10,000 each

Exhibition

An ideal showcase of new and emerging solutions to the desired audience, forging strategic partnerships and creating lasting value!

Premier Stand
MYR 30,000 per booth



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